Your Hospital & You Creation of the "Prevention and Innovation Award"



Our Committed Partner
Portrait of a Testator
Marie-Christine Schaeffer

**International** Strengthen Our American Partnerships

# LAmericain



# BUILDING LE NOUVEL AMÉRICAIN

The American Hospital of Paris has launched the construction of its future flagship building, entirely dedicated to the medicine of tomorrow. Discover and support the advent of Le Nouvel Américain - the New American Hospital of Paris - on: american-hospital.org/le-nouvel-americain/







Professor Robert Sigal, Chief Executive Officer and Stéphane Roussel Chairman of the Board of Governors

After the rain comes sun! Thanks to a record number of hospital stays this year, the American Hospital of Paris is seeing undeniable new growth. The financial crisis that followed the Covid-19 pandemic is truly behind us. Today, we recognize our management teams, caregiving teams and all Hospital staff for their combined efforts, which enabled us to join forces and stay the course. Despite the challenges, significant investments were made to guarantee the success of our institution's architectural transformation plan. Since 2018, more than 60 million euros (65 million dollars) – an extraordinary amount for a Hospital like ours - has been allocated to the construction and modernization of our infrastructures. Over the past several months, Le Nouvel Américain has begun to emerge with the construction of our flagship building, designed by Jean-Michel Wilmotte and slated to open at the end of 2025.

Clearly marking the highlight of 2023, the launch of this vast and ambitious project, backed by the largest capital campaign ever undertaken by our Hospital, proves our donors' and benefactors' profound commitment to our strategic ambitions and bears witness to their unwavering presence by our side. A gala dinner will be held at the end of January so we can celebrate the end of *Le Nouvel Américain* capital campaign together. We hope many of you will attend! Until then, if you haven't done so already, we invite you embark on this new era with us by making a donation. Your gift will be used to support the many medical, technological and architectural innovations we have planned to ensure you benefit from the best in French and American medicine, every day.

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2024-2028 STRATEGIC PLAN

### A Single Watchword: Innovation!

In 2017, Professor Robert Sigal, Chief Executive Officer of the American Hospital of Paris, put forward an ambitious and proactive strategic plan with a strong guiding principle: to turn our institution into one of Europe's top five international hospitals. Today, with the unprecedented success of our capital campaign, the metamorphosis of the American Hospital of Paris is coming to fruition, showcased in particular by our new flagship building, currently under construction. A new era has begun, whose priorities were recently approved by the Hospital's tripartite governing body.

"The original vocation of the American Hospital of Paris is guiding our choices and decisions more than ever before. Every day, our duty is to guarantee, in every possible way, that our patients benefit from the best of French and American medical practices. And yet our new 2024-2028 strategy, centered on four priority areas, represents a true change in culture. We unanimously agree that it is absolutely necessary to transition from our current model to become a private teaching hospital," points out Professor Sigal. Above all, this transition will help us to maintain excellence in the care we provide to our patients and become a leading hospital in terms of innovation.



### Become the Benchmark for Patient Satisfaction

Ensuring a positive patient experience is a top priority at the American Hospital of Paris, and many investments in human resources and infrastructure have been made with this in mind. Our Hospital, which ranks No. 1 in patient satisfaction in France, is embracing an innovative trend in clinical medicine based on Patient-Reported Outcome Measures, or PROMs. With this methodology, recently introduced and not yet widely used, hospitalized patients are asked to complete extremely detailed questionnaires about their health outcomes. PROMs make it possible to more accurately correlate patients and the care they receive, in order to assess quality of care at a specific point in time while taking patient expectations and perceptions into account. It also provides caregiving teams an additional evaluation of their practices, which they can then improve accordingly. The American Hospital of Paris has enlisted

Professor Gregory Katz, a practitioner and university professor, to help implement PROMs. Our aim is to become a leader in the use of this innovative tool, soon be rolled out in our maternity unit and followed by other departments.

### Become a Magnet Hospital

In both France and abroad, the Covid crisis exacerbated the difficulty faced by hospitals and healthcare institutions in recruiting and retaining medical and nursing staff. To address this major challenge, our institution is turning to the concept of magnet hospitals, which originated in the United States, to boost our attractiveness in the eyes of healthcare professionals. Our goal is to ensure the highest quality of care to patients by recruiting and retaining top experts in every field. For example, this means fostering a tangible and motivating team spirit through the development of medical projects led by chiefs of departments with support from doctors, nurses and allied health professionals. It also means ensuring ongoing access for all staff to world-class training sessions, and pursuing our extensive investments in tangible solutions designed to improve quality of life at the workplace. In addition, we are creating a program dedicated to youth from disadvantaged backgrounds. Mentoring activities supervised by our doctors and their teams will be offered, combined with scholarships to study in the United States, in order to create a pool of young talent with strong employability in healthcare.

# Become a Recognized Private Teaching Hospital

Beyond the technical, financial and organizational constraints arising from the overhaul of our medical strategy, the real challenge facing the American Hospital of Paris today is a cultural one. Transitioning into a private teaching hospital requires a complete paradigm shift: We must bring doctors on board who are entirely dedicated to our Hospital and to our patients alone. Thanks to a framework agreement signed in 2022, the American Hospital of Paris is now an integral part of the Simone Veil medical school of Université de Versailles Saint-Quentinen-Yvelines. Following the appointment of Professor Patrick Rozenberg as Chief of the Department of Women's and



Signature of a framework agreement between the Simone Veil medical school of UVSQ, Weill Cornell Medical College and the AHP: From left to right: Prof. Robert Sigal, CEO of AHP; Prof. Djillali Annane, Dean of Simone Veil Medical School of UVSQ; Dean Augustine M.K.Choi, Dean of Weill Cornell Medical College; Stéphane Roussel, Chairman of the Board of AHP; Prof. Alain Bui. Chairman of UVSQ.

Children's Health, this partnership will eventually enable us to fill four to five University Professor-Practitioner positions in the areas of excellence for which we are renowned. The objective is to roll out innovative medical and research projects, as well as reinforce our partnerships with NewYork-Presbyterian Hospital, Columbia University and Weill Cornell Medicine to develop exclusive clinical treatments and services, similar to those already offered in obstetrics, imaging, cardiology, gastroenterology and urology. In addition, by forging official ties with Université de Versailles Saint-Quentin and our U.S.-based partners, we aim to increase peer-to-peer discussions and debates with a view to delivering the most accurate diagnoses and the most efficient care pathways to our patients. This process of opening our Hospital to the academic community is an opportunity for all patients of the American Hospital of Paris, who gain assured access to leading-edge expertise and the most recent medical practices and techniques.

# Become a Model for Healthcare Innovation in Preventive Medicine

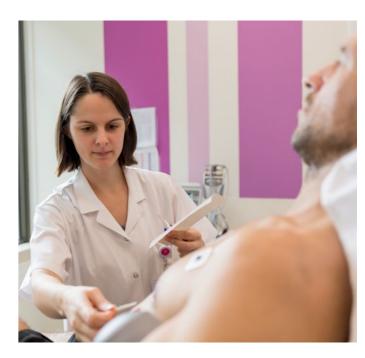
Over the past several years, the American Hospital of Paris has invested in a full range of prevention programs adapted to the different needs of its patients. One such program is our Check-Up Center. A pioneer in France when it was created in 1991, this center offers proven expertise in health check-ups and screening for serious illness, with more than 7,500 check-ups performed in 2023. For our breast cancer patients, a program providing patient education and supportive care helps them cope with their disease and avoid the risk of recurrence. Another program, called Healthy Longevity, whose pilot study was recently completed with very positive results, will soon be available to patients aged 60 to 65. Designed to help patients preserve their health and autonomy, it is based on the World Health Organization's

ICOPE program, which assesses six functions essential to maintaining autonomy. Healthy Longevity also strives to prevent social isolation and loss of self-esteem.

We firmly believe that traditional French medicine, based on a curative approach to health, is no longer sufficient or sustainable. While life expectancy has increased significantly in France over the last 15 years, *healthy* life expectancy has progressed much less rapidly. Every day, we see patients seeking ever more innovative practices and technologies capable of preserving their health over the long term. Investing massively in prevention, in a variety of ways, has become the chief priority of the American Hospital of Paris, whose ambition is to launch exemplary initiatives in this field.

Systematically Engage in Strategic Partnerships To reinforce the excellence of our teams, practices and treatments, and to be able to guarantee a unique patient experience, our Hospital plans to work closely with today's most promising players in healthcare innovation: engineering schools, universities, start-ups, laboratories and industrial and institutional players. Thanks to the ties that have already been developed with more than a dozen of these players, such as Incepto, our Hospital is already equipped with AI solutions dedicated to diagnostic imaging. In total, 15 partnerships have been launched or are under discussion to enable our Hospital to acquire ultra-innovative tools and technologies.

**Promote Innovation** With the creation of the "Prevention and Innovation Award," the American Hospital of Paris aims to spur the development of digital solutions that focus



2024-2028 STRATEGIC PLAN
YOUR HOSPITAL & YOU

on one or more areas of prevention in healthcare and can be directly utilized to benefit our patients. Solutions must promote patient well-being, physical and mental health. In addition, they must incorporate traditional e-health tools such as apps, smart objects, telemedicine, remote patient monitoring and home automation, or introduce new methods to analyze health data. A request for proposals launched in September has already generated an overwhelming response from start-ups, with more than 70 applications submitted. Through this award, the American Hospital of Paris will ensure the winning start-ups receive the human, technical and financial support they need to test their solutions under real hospital conditions.



#### **FOCUS ON A HIGH VALUE-ADDED PROJECT**

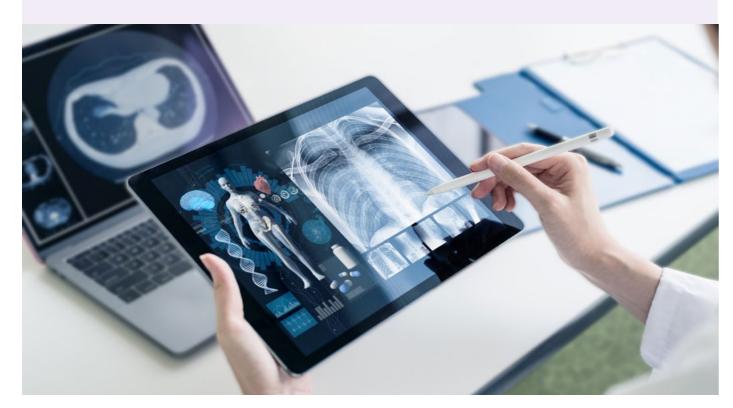
# A "Digital Twin" to Enhance Prevention and Screening

"We would like to equip the Check-Up Center with a new technology to help mitigate risk factors. Beyond the most common risk factors such as tobacco, alcohol and obesity, certain factors such as diet, sedentary lifestyle, stress, isolation and impaired hearing and vision are still widely underestimated despite their enormous impact on human health. In order to develop more personalized prevention based on scientific data, we are currently creating a digital patient model, known as a digital twin, which will help us use patients' test results to their full potential. This medical strategy aims to provide an accurate estimation of the risks, in order to design customized check-ups and encourage patients to play a more active role in their own health. With digital twins, we want to offer more effective screening by taking a patient's individual risk factors into account, and help our patients actively mitigate their risk. Using modern communication tools, this technology will also allow us to stay in close contact with our patients and take preventive action throughout their whole lives. This innovative model will be operational for our patients in 2024."



"We want to offer more effective screening by taking a patient's individual risk factors into account"

**Professor Benoît Gallix** *Project Manager.* 



### Strengthen our American Partnerships

The American Hospital of Paris's dual identity compels us to guarantee the best in French and American medicine to our patients, every day. Thanks to support from the Florence Gould Foundation, our scientific and medical partnerships with the United States – particularly with our longtime partner NewYork-Presbyterian Hospital and its affiliated medical schools Columbia University and Weill Cornell Medical College – have been gaining momentum over the past several months, with the ultimate goal of promoting collaboration in clinical practices, research and education. In addition, new initiatives with Brigham and Women's Hospital and Harvard Medical School, both in Boston, were launched this year.

### Transatlantic Medical Cooperation

Teams from the American Hospital of Paris have made multiple trips to NewYork-Presbyterian Hospital, Weill Cornell Medicine and Columbia University Irving Medical Center. During these visits, our physicians worked on collaborative projects with their American counterparts, addressing topics such as the organization of regular virtual clinical discussions, research projects, conferences, symposiums, courses and visits to their respective premises. These recent visits to New York have resulted in several cooperative relationships in urology, obstetrics and gynecology, gastroenterology, cardiology, breast cancer surgery, plastic surgery and orthopedics.



An AHP delegation during their visit to Weill Cornell Medicine in July of 2023.

Dr. Sana Amraoui (AHP), Prof. Arnold Munnich (AHP), Mrs. Helen Lee Bouygues (AHP),
Mr. Stéphane Roussel (AHP), Prof. Luc Karsenty (AHP), Dean Loit, Code Franche (AUR)

### Harvey Cushing Symposium

On June 12, 2023, the American Hospital of Paris hosted the third annual Harvey Cushing Symposium, entitled "Beyond the Stork – Are Mothers Forgotten in Obstetrics?" In the presence of more than 200 attendees, 20 physicians from France and the United States addressed obstetrics-related issues in order

to improve maternal safety. In 2024, the Harvey Cushing Symposium will focus on preventive medicine.

Harvey Cushing Symposium replays are available on: harveycushing-symposium.com





YOUR HOSPITAL & YOU

#### 2023 Summer Academic Series

The American Hospital of Paris launched its first Summer Academic Series in 2023, in collaboration with Columbia University Irving Medical Center. The closed seminar, "A Cutting-Edge Approach to Reconstructive Surgery," focused on the multidisciplinary aspects of reconstructive and plastic surgery. Over the course of the event, French and American medical students and resident physicians engaged with experts from both sides of the Atlantic for two days of training sessions and discussions. On the third day, a livestream from the American Hospital of Paris's operating suite allowed attendees to observe surgical procedures as though they were by the surgeon's side, while benefiting from explanations and commentary in real time. Later, they were able to ask questions. Additional seminars will be held in 2024 for French and American doctors and students in other medical specialties.



# Hosting Students from Weill Cornell Medicine

For the past several years, the American Hospital of Paris has hosted medical students from Weill Cornell Medicine for clinical electives lasting from four to six weeks. In 2023, we hosted two fourth-year students for a month-long observational clinical elective in different medical units with a range of doctors. In 2024, the American Hospital of Paris will host three students from Weill Cornell Medicine.

### An Immersive Experience for Our Nurses



As part of our efforts to develop outpatient surgery at the American Hospital of Paris, a group of our nurses spent one week immersed in the outpatient surgery department of NewYork-Presbyterian Hospital. Alongside local teams and in close proximity to patients, they were able to observe different practices and organizational methods and reflect on how to introduce a new approach at the American Hospital of Paris, in order to offer patients the best in French and American medicine.



Samuel H. Selesnick, M.D.
Professor and Vice Chairman of the Department of
Otolaryngology – Head and Neck Surgery, at Weill
Cornell Medical College and Senior U.S. Medical
Counselor to the American Hospital of Paris.

"The American Hospital of Paris is the only hospital in the world to offer care that combines the best of French and American medicine, both of which are world-renowned. That's why we are developing ambitious, innovative medical and administrative partnerships, to give patients access to exclusive, proven technologies, therapies and practices that are recognized in the United States by the highest scientific and medical authorities."



# Creation of the "Prevention and Innovation Award"

Leveraging our expertise in prevention – acquired largely through our Check-Up Center, which has been promoting prevention through health check-ups since 1991 – the American Hospital of Paris intends to extend its range of prevention-related services by cultivating innovative, tangible solutions that can be directly implemented to benefit patients. A request for proposals was launched in September 2023.

The "Prevention and Innovation Award" will reward start-ups that present a digital innovation in the field of prevention. To be selected, proposals must focus on patient wellbeing, physical and mental health. In addition, they must incorporate traditional e-health tools such as apps, smart objects, telemedicine, remote patient monitoring and home automation, or introduce new methods to analyze health data. Through this award, the American Hospital of Paris will

give more than a prize; it will also lend human, technical and financial support to the winning start-ups, enabling them to test their solutions under real hospital conditions. The Hospital will assist the winners for up to six months, depending on their individual needs. A total of 100,000 euros will be divided among the selected companies to bring their project to fruition, by funding prototypes, needs analyses and benchmarking, for example. Each selected start-up will benefit from three months of support. After this initial phase, the Hospital will choose one start-up to test its solution in one of the existing experimentation areas at the American Hospital of Paris.

An initial selection of four start-ups will be announced in December 2023 and the support phase will begin in the earliest days of 2024.

The American Hospital of Paris is grateful for the support of the Florence Gould Foundation, sponsor of the French-American medical exchange program.

YOUR DONATIONS AT WORK

# Opening of Our First Hybrid Operating Room



Stéphane Roussel, Kimberley Moss, Robert Fisher and Prof. Robert Sigal in front of the commemorative plaque unveiled in the entrance of the operating suite.

Your generous response to an appeal launched in our spring issue of *L'Américain* enabled us to collect the necessary funds for a latest-generation hybrid operating room within mere weeks.

Much-anticipated by our teams in interventional radiology and surgery, this new facility makes it possible to perform traditional minimally invasive surgery procedures guided by interventional radiology imaging. The new hybrid operating room meets today's rapidly evolving surgical standards aimed at further reducing the length of surgical times, the risk of complications, and recovery times.

During the inauguration ceremony held on October 3, 2023, Stéphane Roussel, Chairman of the Board of Governors, delivered a message of gratitude to the 200 donors who supported the project. Special thanks were given to Robert Fisher, who doubled the amount of each donation received, thereby completing funding of the new room in record time.

A live presentation broadcast from the operating room allowed guests to discover the many therapeutic innovations made possible by this cutting-edge facility.

"We are fortunate to have exceptionally talented doctors here at the American Hospital of Paris. By providing them with the most recent, innovative and efficient technology, we can fully leverage their expertise and, in so doing, enhance the health of all patients! I am happy that I could contribute to the acquisition of this latest-generation hybrid room, which will facilitate cutting-edge surgical and interventional practices." Robert Fisher





Stéphane Roussel, Chairman of the Board of Governors, Arnaud Lagardère, Governor and Chairman of Le Nouvel Américain capital campaign and Pierre Leroy, CEO of Hachette Livre

# Inauguration of the Lagardère Medical Surgical Unit

The inauguration ceremony for our new Medical Surgical Unit was held on May 31st, 2023, and was attended by many donors, Governors, medical teams and allied health professionals.

The event provided an opportunity to express our warmest appreciation to the donors who helped finance our emergency department's modernization. Special tribute was paid to Arnaud Lagardère, one of our Governors, for his outstanding contribution to this project and for his leadership as Chairman of *Le Nouvel Américain* capital campaign.

Mr. Lagardère unveiled the new plaque designating the unit, which was named in his honor, and was awarded the American Hospital of Paris medal of honor in recognition of his exemplary commitment to our institution.

"I am extremely proud to have contributed, along with so many others, to the modernization of the Medical Surgical Unit. The project's total success is a reflection of the Hospital's indisputable – and thrilling – pursuit of excellence. What's wonderful when you support the American Hospital of Paris is that you can tangibly gauge how your donations are used!"

Arnaud Lagardère

# Quality of Life at the Workplace: Initiatives Applauded by Our Teams

A collective bargaining agreement was signed in the spring of 2022 to enhance quality of life at the workplace. With approval from our Governors, a budget of 600,000 euros over three years (2022 - 2024) was allocated by management to carry out selected initiatives.

A wide-scale survey open to all staff is conducted each year to gather ideas and suggestions. A special committee made up of trade union representatives, the Board of Governors and members of management was formed to choose from the numerous proposals submitted.

Several initiatives were carried out, including the creation and enhancement of five indoor and outdoor spaces dedicated to relaxation. These spaces, featuring sofas, a foosball table and a combined total of five massage chairs that are particularly popular at break time, promote well-being while fostering a spirit of community. In a similar vein, mindfulness sessions held once or twice a week and seated massages (head and shoulder) offer a way for all staff members to decompress. In addition, all staff are treated to a free meal once a month; informal socials are held regularly in the staff cafeteria, and complimentary fruit baskets are distributed. Mini-concerts, organized in partnership with the nonprofit Live Music Now founded by Yehudi Menuhin, are held on a regular basis in the various care units. In December 2023, a duo featuring a singer and an accordionist will be on site to entertain patients and caregiving teams.

All of these actions are made possible thanks to the generosity of donors, who care about the well-being of the teams at the American Hospital of Paris.



Seated massage

SUPPORT YOUR HOSPITAL SUPPORT YOUR HOSPITAL

# 'Tis the Season for Giving!

The majority of donations to nonprofit organizations and foundations are made during the yearend holiday season. Whether by tradition or because we are reminded of giving at this time of the year, the holidays are always a good time to let your spirit of generosity shine. As an organization of recognized public benefit in France since 1918 and a nonprofit organization in the United States since 1913, the American Hospital of Paris can help its individual and corporate donors in France, Europe or the United States to reduce their tax burden. Here is an overview of the many ways that their generosity is encouraged.

### **Personal Donations**

The American Hospital of Paris, as a recognized organization of public benefit since 1918 and a 501(c)3 nonprofit organization in the United States since 1913, is exempt from paying tax on the donations it receives. Our donors can also reduce their tax burden by making a gift.

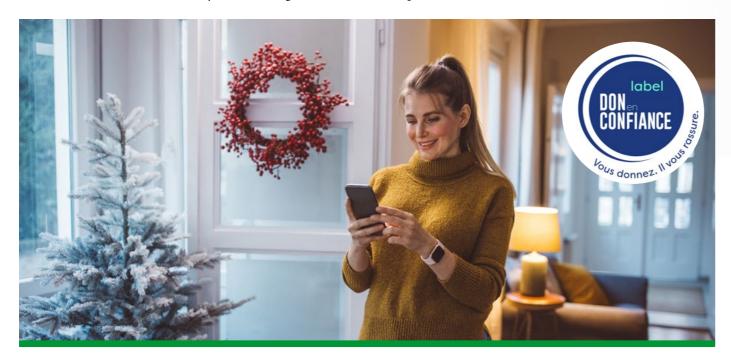
In France, taxpayers can make a cash donation and directly reduce their income tax by 66% of the donation amount, up to a limit of 20% of their taxable income for the year. Any unused tax credit can be carried over for up to five years. Therefore, a 1,000-euro donation actually only costs the giver 340 euros.

Donors can also choose to reduce their IFI wealth tax on real estate assets, if owed, by 75% of the value of their gift, up to a limit of 50,000 euros. Unused credits cannot be carried forward. In this case, a 1,000-euro donation only costs the giver 250 euros. Note that it is not possible to claim income tax credit and wealth tax credit simultaneously for the same gift.

In the United States, taxpayers can donate directly to the American Hospital of Paris and claim a tax deduction. The American Hospital of Paris's status enables it to issue tax receipts that fully comply with the requirements of the Internal Revenue Service (IRS).

Taxpayers from other European countries can make a gift to the American Hospital of Paris through the Transnational Giving in Europe (TGE) network and benefit from income tax deductibility in their home countries. The TGE network facilitates giving in 19 countries, which include Switzerland and the United Kingdom. In practice, the donor makes a gift to a member foundation in their country of residence, while designating the American Hospital of Paris as the end recipient.

Luxembourg taxpayers can also claim a tax reduction in their country, simply by submitting the French tax receipt along with a certificate provided by our Donor Relations department on request.



#### **NEW LOCATION**

As from January 20, 2024, the Donor Office will welcome you in its new location in Building D, Level 1.

### **Corporate Donations**

Companies can also make donations in accordance with corporate giving rules and reduce their corporate tax bill by 60% of the gift amount (up to 2 million euros, and by 40% beyond that sum). Eligible gifts are limited to 20,000 euros per year or 0.5% of the company's gross annual revenue.

#### In-Kind Donations

Donations can also be made to our Hospital in the form of jewelry, furniture, works of art, vehicles, and the like. Donated items are sold by auction, and the proceeds are used to support our projects. The donor benefits from the same income tax reduction as for a cash gift, based on the value of the donated objects.

### Plan a Future Gift with a Bequest

A growing number of donors choose to include the Hospital in their will. When a French taxpayer who does not have children makes a bequest net of all fees and taxes, their chosen heirs receive the exact same amount as they would without a bequest to the Hospital. Only the share that is used to pay taxes is reduced, and the savings are allocated to our development projects.



To support your hospital, please scan this QR Code:



### Talk to an Expert

Pierre-Henri Ollier holds a degree in notary law and provides expert assistance for your planned giving to the American Hospital of Paris. He is available for free, confidential consultations to discuss your situation and perform an audit of your estate and tax obligations to determine the best way to share your generosity between the American Hospital of Paris and your loved ones.

Pierre-Henri Ollier, Planned Giving Officer pierre-henri.ollier@ahparis.org 01 46 41 26 09



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# Would you like to support the American Hospital of Paris?

CHOOSE HOW

1.

### Become a member

Be part of the privileged circle of members of the American Hospital of Paris

- Your membership dues are a donation that enables you, each year, to participate in American Hospital of Paris development projects.
- Depending on the membership level you choose, you can receive exclusive benefits, which include a personalized membership card, a waiver of the deposit requirement for hospitalization, access to our exclusive supplemental health insurance plan, hours of free parking, among others.

2

### Make a gift

Invest in your Hospital's medical, technological or construction projects

- You can choose to direct your support to a specific use or let our Hospital choose to dedicate it to a priority project.
- Your gift is essential in helping to carry out the investments planned by the American Hospital of Paris (clinical research, innovative treatments, latest-generation equipment, modernized facilities, etc.).

3.

### Planned giving

Offer the excellence of the American Hospital of Paris to future generations

- You are wondering about the future of your estate and would like the people you love to benefit from the same medical excellence that you always found at your Hospital.
- You have a special attachment to your Hospital and want to ensure, when the time comes, that it continues to have the resources it needs to build its future.
- To help you consider the issue carefully, our estate planning brochure is available to you. We will send it to you in complete confidentiality, with no obligation from you.

### **TAX BENEFITS**

75% of your donation amount can be deducted directly from your IFI wealth tax.

**66%** of your donation amount can be deducted directly from your income tax.

60% of your donation amount can be deducted from your corporate tax bill, with a maximum savings of 0.5% of company revenue.

#### TO NOTE

- The American Hospital of Paris is a recognized foundation of public benefit. This means that our institution can receive bequests that are exempt of all inheritance tax.
- To thank you for your generous support, a recognition plaque may be dedicated to you.

To join our membership program or renew your membership, make a donation or find information about bequests, visit our new website today by scanning the QR code to the right







Recognized as an institution of public benefit since 1918, the American Hospital of Paris is certified by "Don en Confiance," a certification and watchdog organization for nonprofits and foundations that receive donations from the general public.